



Ontario Hispanic Chamber of Commerce Swore Executive Board

- Innovation and education as the main pillars of the work plan

As part of the celebration of its 25th anniversary, the Ontario Hispanic Chamber of Commerce in the City of Ontario, California, officially sworn in today the new members of its Executive Board and Board of Directors for the 2026–2027 term.

The ceremony included the transition of the Chamber's presidency, which was handed over by its founder, Mr. Luis Rojas, and received by Mr. Edgar Estrada. The event was attended by public officials, district representatives, members of the consular corps, and business leaders from the Inland Empire.

In his remarks, outgoing President Luis Rojas expressed his gratitude for the support and commitment of his team and strategic partners in the noble mission of guiding, equipping, and strengthening the capabilities of Hispanic entrepreneurs—not only in the City of Ontario, but throughout the Inland Empire and internationally through partner chambers in Mexico and Canada.

Incoming President Mr. Edgar Estrada reaffirmed his commitment to continue the Chamber's 25-year vision and legacy, looking toward the future with unity and recognizing the significant role Hispanic businesses play in California's economy, especially during times of uncertainty. He also emphasized that his administration will place special focus on technology, innovation, and business education.

Executive Board 2026–2027

President
Edgar Estrada

Vice President
Avelina Camacho

Treasurer
Anamaría Tejada

Secretary
Susana Castellanos

Parliamentarian
Pilar González

Board of Directors

Javier Facundo
Laura Martínez
Omar Rogelio Ortega
Tekandi Paniagua
José Gómez
Ezequiel Palomino
Luis Lagos
Luis Huitz
Martin Vásquez

History of the Ontario Hispanic Chamber of Commerce, California

With an inclusive vision, the Chamber was founded in the year 2000 by a group of business leaders led by Mr. Luis Rojas, who decided to unite their talents and form an organization to promote local economic growth by empowering Hispanic entrepreneurs.

Over the years, the Chamber of Commerce has established itself as a trusted source of consistency, collaboration, and resources, as well as a promoter of important community, cultural, and business initiatives for the benefit of its members. The organization is also supported by an affiliated Foundation, which awards scholarships to high school graduates to assist them in continuing their education.

This vision has expanded throughout the Inland Empire and internationally through partner chambers in Mexico, Guatemala, El Salvador, Peru, Costa Rica, Canada, and Chile.

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